



FOR IMMEDIATE RELEASE

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NATIONAL AF&V CONFERENCE KEYNOTE SPEAKERS ANNOUNCED

Nationally Recognized Speakers Address Vehicle Innovation, Energy Independence & Clean Air

Las Vegas, NV- Alternative Fuel Vehicle Institute (AFVi) hosts the sixteenth Alternative Fuels & Vehicles National Conference + Expo (AF&V 2010) in Las Vegas, NV, May 9-12. Alternative fuels and advanced transportation technologies will be featured in the largest fuel and technology neutral industry event of its kind. AFVi is pleased to announce the keynote speakers headlining the event.

Eric Cahill, Senior Director of the Progressive Insurance Automotive X Prize, has more than 15 years of experience directing technology-intense enterprises, including leading the team that developed the forthcoming Fisker Karma luxury plug-in hybrid sports car. The innovative X Prize competition will award \$10 million to teams that win a rigorous stage competition for clean, fuel-efficient, production-capable vehicles.

John Davis is the Emmy® Award-winning Host, Executive Producer and Creator of *MotorWeek*, television's longest running automotive series. Seen by millions of viewers on PBS, Davis was one of the first mainstream journalists to provide regular coverage of alternative fuels. Mr. Davis has been featured on CNN and Weekend Today, in PARADE Magazine and countless media outlets around the country.

Oscar B. Goodman, aka the "Happiest Mayor in the Universe," has aggressively promoted and presided over the City of Las Vegas since 1979. During his tenure Las Vegas has won several alternative fuel honors, including the World Leadership Award for its innovative approach to clean fleet services.

T. Boone Pickens, Founder and Chairman of BP Capital Management, has dominated the news in the eighteen months since launching the "Pickens Plan," his national energy campaign. He has started a national conversation and now he wants the federal government to bring about change. He's become a leading voice in addressing the twin threats of economic vulnerability and national security.

R. James Woolsey has held top positions in both Democratic and Republican administrations, including serving as head of the CIA under President Clinton. Today he tirelessly delivers the message that clean technology is essential to preserve the security of our nation and our planet. Mr. Woolsey is a VantagePoint Venture Partner and he is the Annenberg Distinguished Visiting Fellow at Stanford's Hoover Institute. He also is a Senior Executive Advisor at Booz Allen Hamilton.

AF&V 2010 is presented on behalf of AFVi's sponsors, including American Honda, ANGI Energy Systems, Bosch, Bosch Rexroth, Clean Energy, Dixie Chopper, EnCana, Ford Motor Company, General Motors, Global Electric Motorcars, GreenField, Landi Renzo, Linde, Luxfer, National Biodiesel Board, Propane Education & Research Council, Renewable Fuels Association, Roush, Toyota, Vehicle Production Group and Westport Innovations.

Alternative Fuel Vehicle Institute (AFVi) is an entrepreneurial organization that works through industry to bring people in need of proven transportation technologies together with those who can meet their needs. AFVi is fuel and technology neutral. More information on the Conference is available by going to <http://www.afv2010.com>.

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